

GROW TOGETHER

Partner with ASC for Innovative Compliance & Al Solutions

# Why Partner with ASC?

### Innovative Compliance Recording and Al Solutions

ASC offers innovative compliance recording solutions and AI data analytics powered by Azure OpenAI. Our adaptable software keeps pace with evolving regulations across industries, helping clients efficiently manage compliance requirements. We are committed to using AI responsibly, with a strong focus on data privacy.

#### **Trusted Industry Leader**

With over 60 years of experience and a presence in more than 60 countries, ASC is a trusted name in compliance and communications. We are a trusted partner for long-term success based on our proven track record and extensive global network.



### **ASC Partner Benefits**



#### **Dedicated Partner Support**

Provide your customers with Al-powered analytics that help your customers analyze communication data, efficiently manage compliance, and improve service quality.



#### **Profitable Partnership**

Leverage ASC solutions with attractive margins, and partner discounts. Our partnership model empowers you to expand your business with ease, offering new revenue streams and growth opportunities.



#### Marketing & Sales Enablement

Benefit from co-branded marketing materials, demo licenses, and sales support designed to make your job easier. Our goal is to equip you with everything you need to confidently promote and sell ASC solutions.

# Let's Achieve Compliance for Your Customers

Help your clients achieve regulatory compliance and operational efficiency. With ASC solutions, you can provide tailored consulting, automated workflows, and seamless integrations that enhance customer satisfaction.

#### **Expanded Services & Cross-Selling Potential**

- Consulting & Support

  Provide expert guidance to customers on compliance solutions.
- Workflow Automation & Al
  Leverage Al to automate processes and increase efficiency.
- System Integration
  Seamlessly integrate our solutions into existing infrastructures.
- Training & Continuous Support

  Maximize product usage and value for your customers with comprehensive training and ongoing support.







#### **ASC Technologies**

ASC is a global leader in compliance recording, quality management and Al-based analytics. Our solutions help organizations evaluate their communications-based data, securely meet regulatory requirements, and optimize customer service. Using Al, conversations are analyzed in real-time to detect compliance violations and assess the quality of customer interactions. Financial services, contact center, and public safety organizations rely on ASC to ensure their communication is legally compliant and customercentric. Our solutions are scalable and flexible - available as cloud services, on-premise, or in hybrid environments. Headquartered in Germany, with subsidiaries in 16 locations and a global partner network in over 60 countries, ASC is the #1 in Europe and sets standards for Al-based communication technology worldwide.







