



We record & analyze communications

## COMPLIANCE PRIMER - DATA PRIVACY

# Quebec Privacy Law Bill 64

On 21 September 2021, the Quebec National Assembly passed Bill 64, an Act to modernize legislative provisions regarding the protection of personal information. This act serves as an amendment to the Act Respecting the Personal Information in the Private Sector, where significant changes have been made.



Mitigate Risks with  
**ASC Technologies' Recording and AI Solutions**

Learn more by watching [this short video](#).



# Quebec Privacy Law – Bill 64

## Main Purpose

Bill 64 brings Quebec privacy legislation on the level with the comprehensive personal data protection of the EU GDPR and its stringent requirements. Bill 64 aligns Quebec privacy legislation better with the Federal PIPEDA and brings the Quebec provincial law closer to the GDPR standards.

## Who Must Comply

Bill 64's regulations apply to you if:

- Your business is headquartered in the Province of Quebec
- You have website visitors from Quebec

## How ASC Helps you with Compliance

Aside from compliance regulations set by the Quebec Privacy Laws, MiFID II, Dodd-Frank, and PCI DSS, companies also need to comply with data security regulations like the GDPR. ASC's solutions makes sure that companies meet both regulatory requirements. Designed for today's modern communications environments ASC make it secure and easy to comply with the highest data security standards and sets its solutions apart from others.

- AI helps instantly detect potential compliance breaches
- Configurable recording rules, access rights
- Secure and selectable storage & archiving options
- Tenant-specific data encryption / bring your own key
- Approval process for access and replay
- Customizable retention times & secure deletion process
- Audit-log reports

### About ASC Technologies

ASC is a worldwide leading provider of software and cloud solutions in the field of omni-channel recording, quality management, and analytics. Among our target groups are all companies that record their communications, especially financial service providers, contact centers, and public safety organizations. We offer solutions for recording as well as AI-based analysis and evaluation of all communications – with full flexibility as a cloud service, on-premise or as a hybrid solution. Headquartered in Germany with subsidiaries in 14 countries and experienced system integration partners in over 60 countries, ASC is the #1 Europe-based player in its industry.



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